The Global Corruption Risk Map

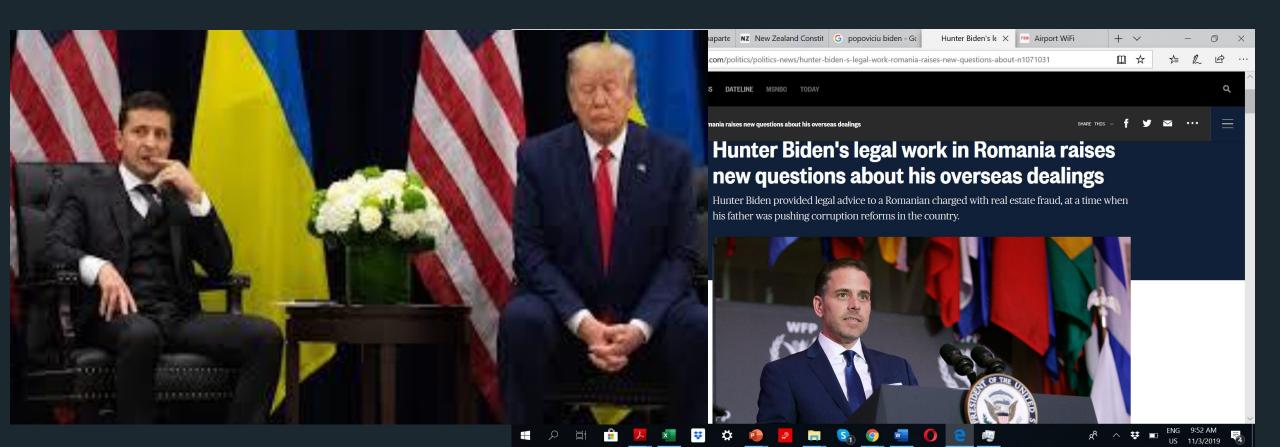
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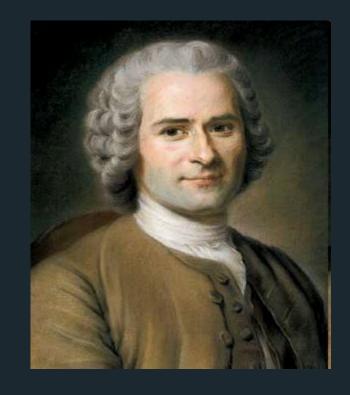


Problems in paradise...or why with globalization integrity is no longer a problem of the developing world alone



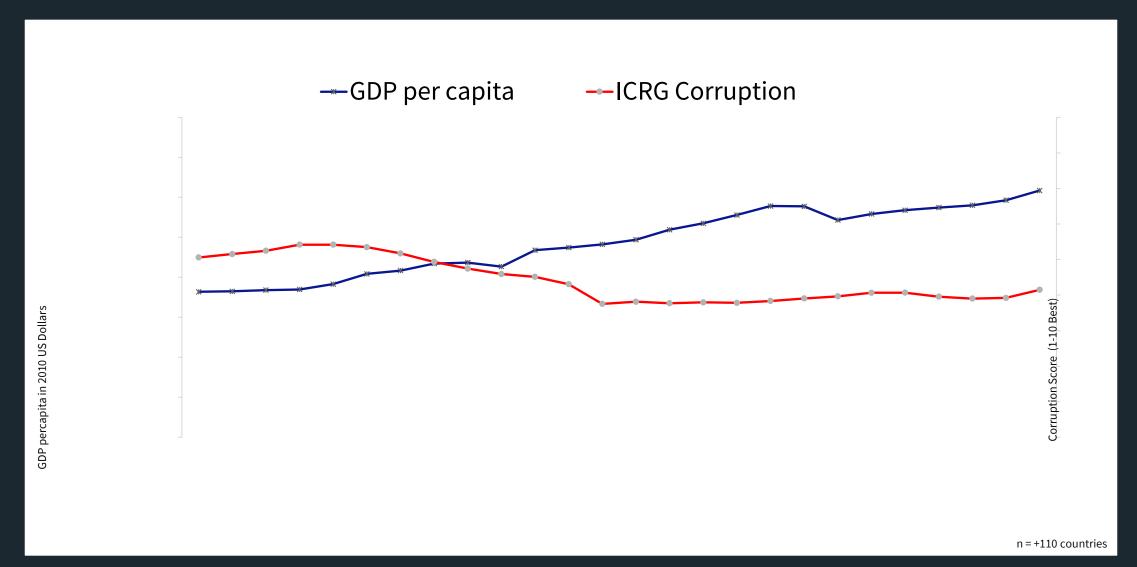
Globalization should have brought

- Peace and prosperity = trade was supposed to end wars and enable comparative advantage
- Meritocratic capitalism= market success based on merit (innovation, productivity) and not connections with authority
- Equality catch up= between countries, within countries, rise of middle class
- Good governance catch up = competitive free trade supposed to level the field

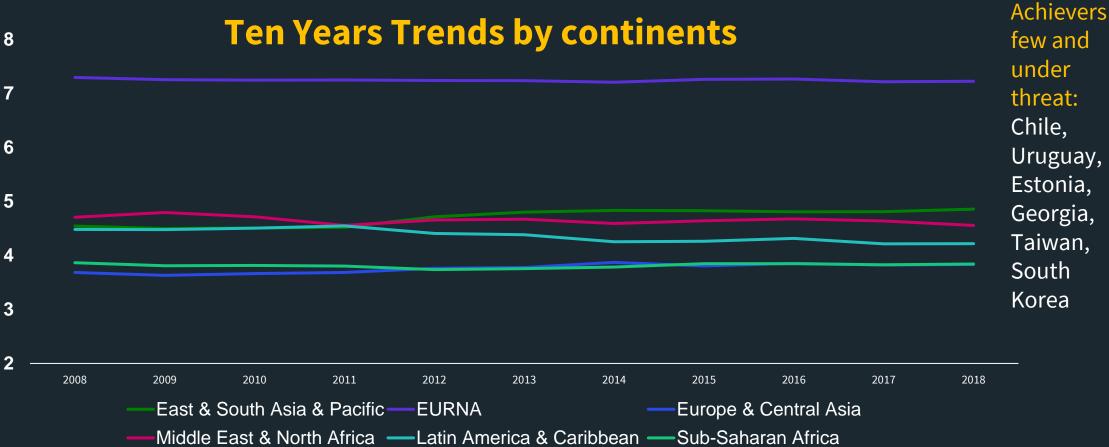


CLAUDE HENRI DE ROUVROY, COMTE DE SAINT-SIMON

Prosperity improved (China and India), but no catch up on good governance in 30 years



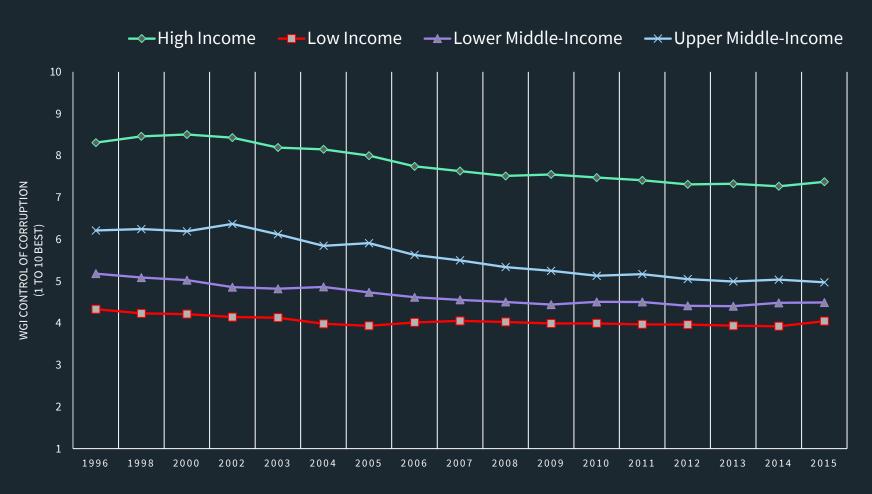




Source: World Bank World Governance Indicators (2008-2018)

Scale: Transformed to a 0 – 10 scale, with 10 implying the highest control of corruption.

However: no catch up on good governance Control of Corruption World Governance Indicator World Bank Ten Years Trends by income group



The anticorruption impasse...

- Fifteen years of anticorruption and little to show in terms of significant country or regional progress
- Awareness highest than ever, but also an industry driven by its own self-perpetuation needs: spends and employs more
- We stimulated demand public highly critical and skeptical that govt driven AC leads anywhere (Global Corruption Barometer) expectation that we cannot meet
- An international normative and legal framework now exists but the more rules we promote the greater the 'implementation gap'
- In fact, politics have been bad decline of press freedom

Control of corruption is the optimal balance between opportunities and constraints

Resources

Constraints

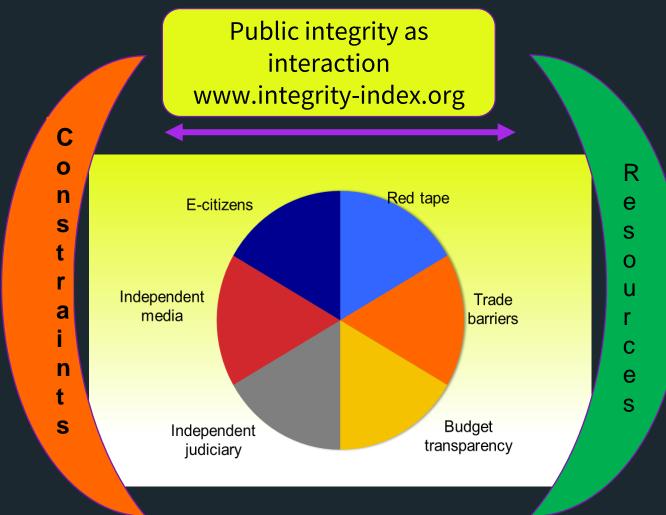
Power discretion

Material resources

Autonomous judiciary

Free press

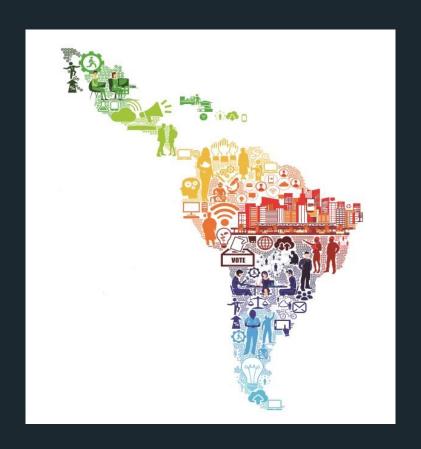
Civil society



What seems to be disbalanced in the Mexican case? Compare with the others in the same income group, region or the whole world! www.integrity-index.org

Components	Component S core	World Rank	Regional Rank	Income Group Rank
Judicial Independence	4.06	83/117	8/18	18/29
Administrative Burden	8.77	47/117	4/18	8/29
Trade Openness	8.76	58/117	2/18	15/29
Budget Transparency	9.14	14/117	2/18	4/29
E-Citizenship	6.05	46/117	7/18	7/29
Freedom of the Press	3.85	86/117	15/18	18/29

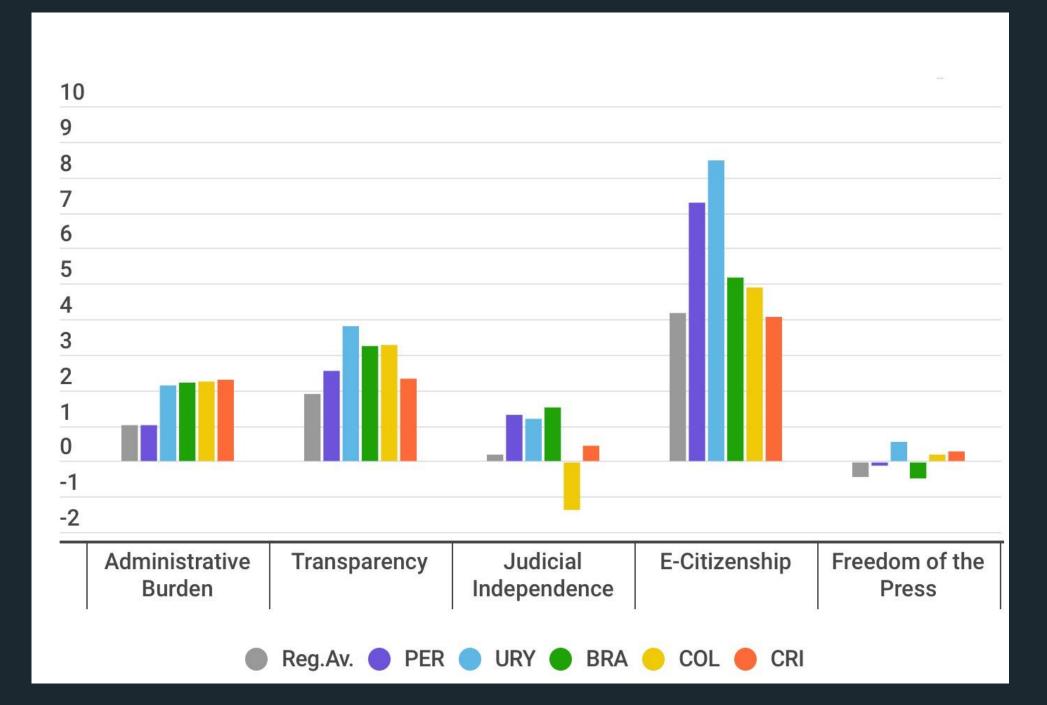
LAC Regional performance



Indicator	Mean	Std deviation
Control of corruption change 1998-2018 N=18	-0.28	0.53
Judicial independence WEF 2008-2018 N=18	0.17	1.04
Freedom of the Press FH 2008-2018 N=18	-0.41	0.74
Administrative Burden WB 2008-2018 N=18	1.01	0.88
# of Trade Agreements*Years 2008-2018 N=18	95.77	63.80
Transparency 2008-2018 N=18	1.88	1.12
Digital participation 2008-2018 N=18	4.17	2.09
Political Stability 2008-2018 N= 18	0.33	0.66
Education (HDI) 2008-2018 N=18	0.53	0.18

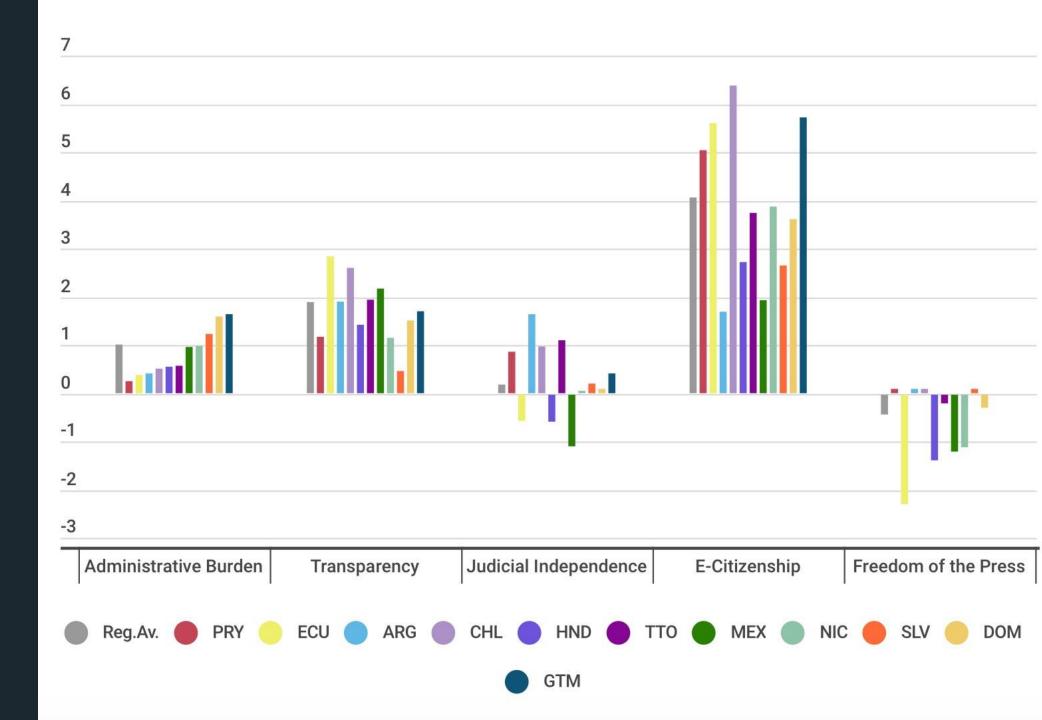
The leaders





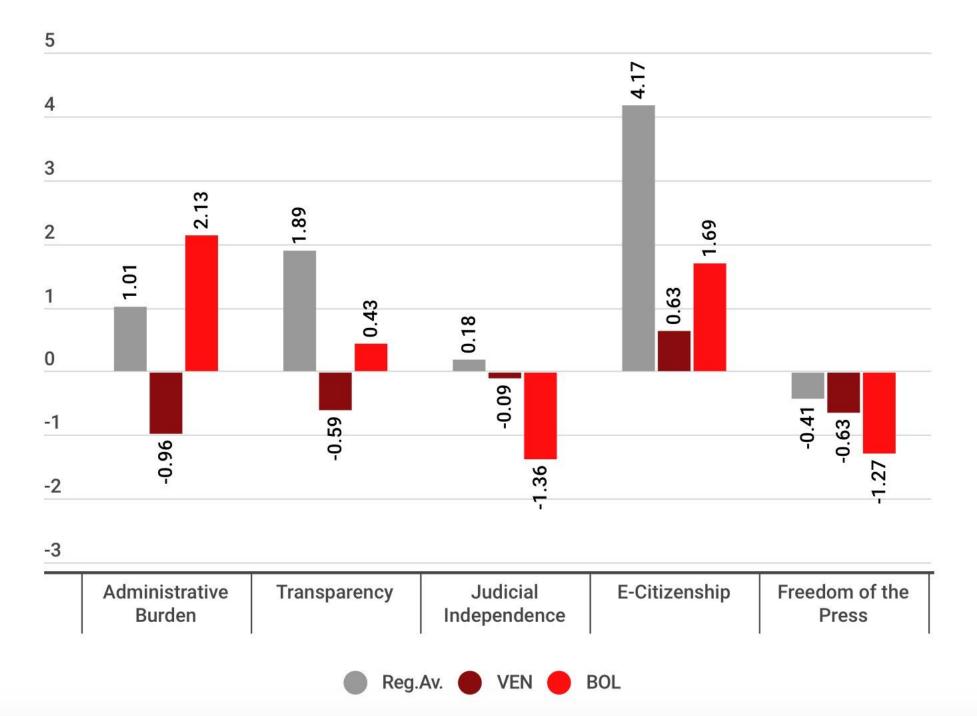
The laggards





The backsliders





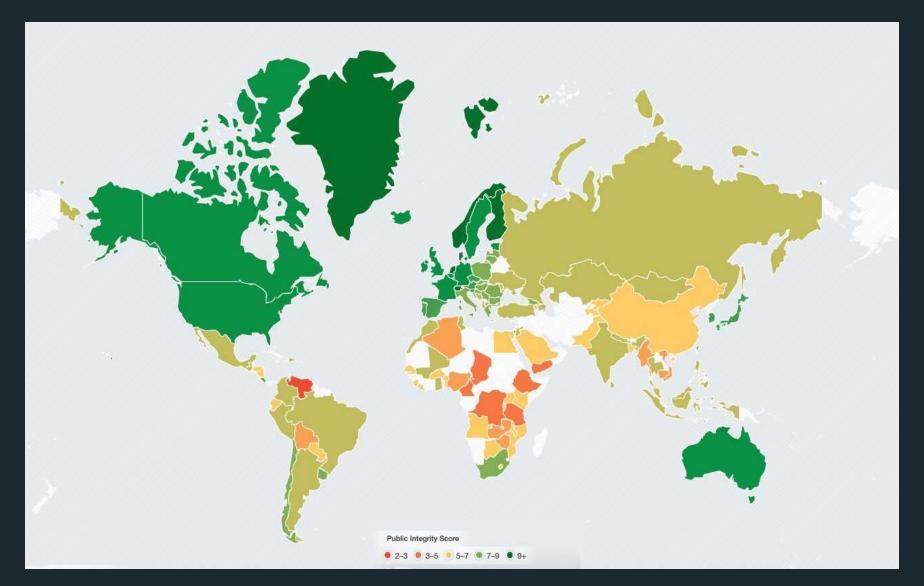
And where do we go from here? Forecast methodology www.againstcorruption.eu

Ten years trends in IPI components (resources versus constraints)

Recent political contingencies (elections, revolution, political violence)

Present demand for good governance (e-citizens)

Where we are - www.integrity-index.org

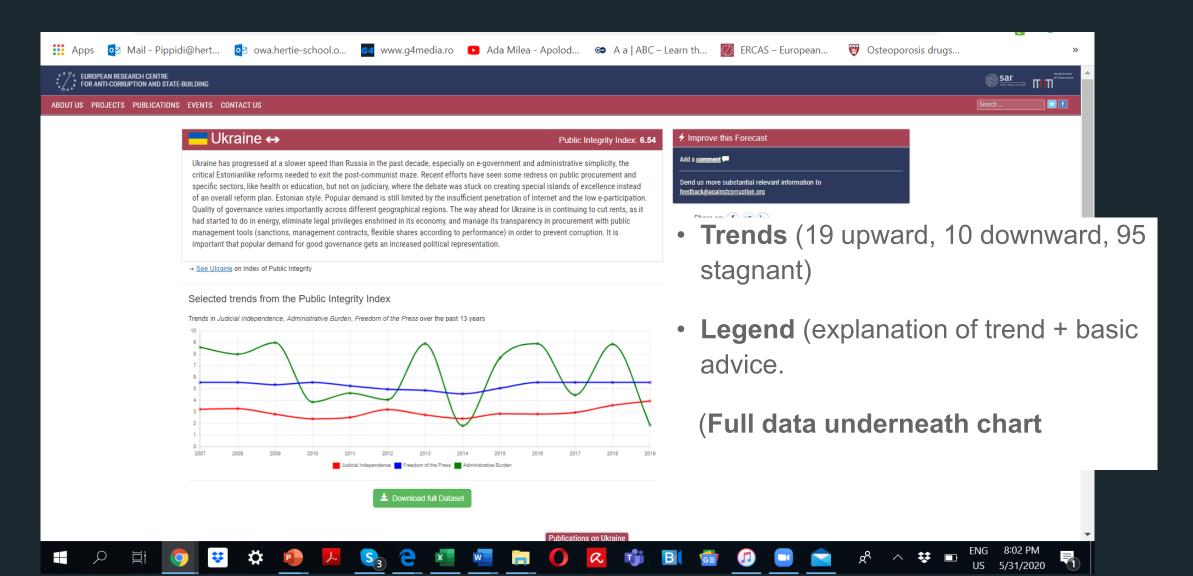


Selected Asian countries on positive trends

Pandemics showed that recent achievers in good governance perform even better than the old; Taiwan, South Korea, Uruguay, Estonia...

Good responses based on high gvt trust – a valid social contract (Fukuyama)

Go to a country on <u>www.againstcorruption.eu</u> and click country, then country profile



How Globalization Influences the Balance – Unintended Consequences

GLOBALIZATION

New opportunities: investment abroad, foreign aid, tax optimization, freedom of capital

New constraints: nonbinding UN conventions, OECD AB convention (no sanctions), FCPA, money laundering acts

EUROPEANIZATION

New opportunities:
EU funds, increase of govt

discretion for co-funding of EU funds, increase of red tape and decrease of regulatory quality

New constraints: Aid suspension (rarely used), sanctions (almost never used under Cotonou), OLA (negligible impact), common market litigations (very rare)

Top FCPA settlements – 9 Western, from countries doing great in charts

- 1. Airbus SE (Netherlands/France): \$2.09 billion in 2020.
- 2. Petróleo Brasileiro S.A. Petrobras (Brazil): \$1.78 billion in 2018.
- 3. Telefonaktiebolaget LM Ericsson (Sweden): \$1.06 billion in 2019.
- 4. Telia Company AB (Sweden): \$1.01 billion in 2017.
- 5. MTS (Russia): \$850 million in 2019.
- 6. Siemens (Germany): \$800 million in 2008.
- 7. <u>VimpelCom</u> (Netherlands): \$795 million in 2016.
- 8. <u>Alstom</u> (France): \$772 million in 2014.
- 9. Société Générale S.A. (France): \$585 million in 2018.
- 10. KBR / Halliburton (United States): \$579 million in 2009.

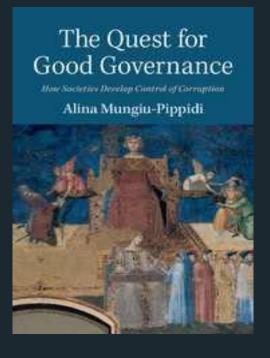
What to do? Vicious into virtuous circles- fix the balance

Reduce opportunities for corruption

- 1. Reduce administrative burden by legal simplification and administrative reorganization (one stop service halls)
- 2. Fiscal transparency and open contracting
- 3. Open to competition (remove legal rents, in trade and everywhere possible)
- 4. Reduce informality (digital registers for land, business, personal/tax IDs)

Increase constraints

- 1. Support for independence of the judiciary (tenure, random assignment of cases, sufficient resources and so on)
- 2. Support free and clean media (for instance, foreign investors in the media!)
- 3. Support civil society to have a voice (consumer surveys per public service, social accountability development plans, community audits)



References to evidence

 Crime, Law and Social Change Volume 68, Issue 4, November 2017 Special Issue,

"Evidence-based public integrity policies" https://link.springer.com/journal/10611/68/4/page/1

Swedish Govt EBA paper Evidence Based Anticorruption. The Roadmap

• http://eba.se/en/seven-steps-to-evidence-based-anti-corruption-a-roadmap/#sthash.k02rtjXS.dpbs

The <u>Index for Public Integrity</u> is out for 109 countries at <u>www.integrity-index.org</u>

Read its methodology here http://rdcu.be/uwfM

