

International Seminar **Power, corruption and impunity: A rights-based approach”**

October 19 & 20, 2017
Mexico City

I. CONCEPTUAL NOTE

The constitutional reforms and new laws that give life to the National Systems of Control, Transparency and Anti-Corruption, require from articulation and institutional collaboration to achieve effective counterweights and greater citizen vigilance and accountability in the exercise of public power. Today, discretionary decision-making, complicity, private interest networks that dominate the bureaucratic sector and the secrecy culture contribute to corruption and practices that generate impunity.

In a country with strong regional asymmetries, the challenge is twofold: it is not only about having resources and generating capacities, but also about restoring the link between citizenship and government in a distrust context.

It requires an institutional redesign not only in the executive power, but also in the bodies that are responsible for managing responsibilities through administrative and criminal means. This requires creative solutions that respond efficiently to the needs of the population by transforming public administration through the implementation of integral accountability mechanisms that guarantee the exercise of fundamental rights.



Red por la Rendición de Cuentas
Centro de Investigación y Docencia Económicas (CIDE)
Carretera México-Toluca #3655, Col. Lomas de Santa Fe, México, D.F.
Tel. 57279800 ext. 2344 y 2327 www.rendiciondecuentas.org.mx



II. OBJECTIVE

The seminar aims to reflect on the challenges faced by the country to consolidate its combat corruption and impunity strategies in a context marked by abuse and inequality. The real-world examples from the international level will allow us to know useful experiences as well as warn about the many faces of corruption and the risks of developing strategies that doesn't change the reality of those who live outside privileged spheres.

In addition, the seminar will provide a training space for members of the Accountability Network and also open to participants, which will transmit useful tools to be used to demand rights and design strategies that contribute to the better functioning of the National Transparency, Control and Anti-Corruption Systems.

SPONSORS



Red por la Rendición de Cuentas
Centro de Investigación y Docencia Económicas (CIDE)
Carretera México-Toluca #3655, Col. Lomas de Santa Fe, México, D.F.
Tel. 57279800 ext. 2344 y 2327 www.rendiciondecuentas.org.mx



III. METHOD

1. The Seminar will take place during a day and a half. Three panels and two keynote speeches on the first day and four workshops on selected topics the second day.
2. Participants will be in contact with representatives from civil society organizations, academic and public institutions, as well as international institutions. Each panel will be moderated by an expert who will put forth questions to contextualize and trigger debate.
3. All activities will be recorded to produce electronic and printed memoirs. Interviews, videos and podcasts will also be broadcasted throughout the Seminar.
4. A website will be available for registration, related and relevant documents, resume of each participant and memories of each activity. All information and material shared will be uploaded after the event.
5. There will be simultaneous transmission via streaming.

PLANNED ACTIVITIES

- 2 keynote speeches
- 4 discussion panels
- 4 specialized workshops in anti-corruption tools



IV. AGENDA

October 19

9:00-9:45 OPENING

Welcome from organizers and sponsors

- * Juan Manuel Portal, Auditor Superior de la Federación
- * Arely Gómez, Secretaria de la Función Pública
- * Lorenzo Córdova, Presidente del Consejo General del INE
- * Francisco Javier Acuña, Comisionado Presidente del INAI
- * José Luis Caballero, Director de la Facultad de Derecho de la Universidad Iberoamericana
- * Mauricio Merino, Coordinador General del PIRC / CIDE
- * Benjamín Temkin, Profesor Investigador de la FLACSO sede México
- * Guillermo Cejudo, Secretario Académico CIDE
- * Lourdes Morales, Coordinadora de la Red por la Rendición de Cuentas

10:00-11:00

MASTER CONFERENCE

The illusion of corruption "big cases": institutional transformation and social advocacy.

Moderator: Dante Preisser, Titular de la Unidad de Vinculación con el Sistema Nacional Anticorrupción

Roberto Kant, Brasil

11:10- 12:30 PANEL I

*Tools for accountability, anti-corruption and impunity: real-world examples

This panel will analyze experiences on tools that have achieved the consolidation of transparency and accountability mechanisms to keep citizens informed about government actions, as well as the use of them for detection, monitoring and intelligence generation to combat corruption.

Moderator: Patricia Kurczyn, INAI

- * Dustin Roasa, Inclusive Development International (USA) / Follow the Money Initiative
- * Carlos Jaso (México) De CompraNet a la Plataforma Digital Naciona



Red por la Rendición de Cuentas
Centro de Investigación y Docencia Económicas (CIDE)
Carretera México-Toluca #3655, Col. Lomas de Santa Fe, México, D.F.
Tel. 57279800 ext. 2344 y 2327 www.rendiciondecuentas.org.mx



- * Nancy Barra, Contraloría Regional II Metropolitana (Chile)
- * Thelma Gómez, Mexicanos contra la Corrupción

12:40-14:00 PANEL II

* **Politics Corruption: reproduction of impunity in Mexico**

In this panel, members of the Accountability Network Board will debate about the principal practices that reproduced corruption and impunity in electoral processes in Mexico. The main goal is to make a critical analysis that contribute to the design of an agenda and helping to create better conditions in the next electoral process. Also the specialists will try to define the main actions to integrate the 2018 - 2024 agenda to fight against corruption and impunity.

Moderator: Claudia Zavala, Consejera del INE

- *Haydee Pérez, Fundar
- *Mauricio Merino, Nosotrxx
- *Eduardo Bohórquez, Transparencia Mexicana
- *Ricardo Becerra, Instituto de Estudios para la Transición Democrática
- *Jesús Cantú, ITESM campus Monterrey

14:00-15:00 LUNCH

15:10-16:50 PANEL III

* **Financial and institutional intelligence to combat corruption**

This panel will present experiences in the mapping of corruption networks, financial intelligence and the integration of multidisciplinary systems for monitoring the deviation of public resources.

Moderator: Víctor Andrade, ASF

- *Sandro García, CNBV (México)
- *Marco Cerletti, Senior Researcher in frauds and corruption World Bank, DC.
- * Ariel Ávila, Paz y Reconciliación, Colombia.
- * Lawrence Evans, U.S. Government Accountability Office (GAO)

17:00-18:00 MASTER CONFERENCE

"The many faces of corruption and impunity: cases without consequences"

Moderator: Jaime Hernández, Coordinador Ejecutivo del Programa Interdisciplinario en Rendición de Cuentas del CIDE

Raymond Fisman, Universidad de Boston



18:10 – 19:30 PANEL IV

*** Against impunity and corruption with a rights-based approach: actions to consolidate the 2018-2024 political agenda**

This panel will provide information of the progress made in Mexico's accountability and anti-corruption efforts and will present basic actions to design a strategic agenda to consolidate the new systems.

Each political party will have a time to make an approach on its agenda for the next six years (presidential elections will take place next year). The main objective is to build a joint agenda that ensures accountability will be consolidated as a transversal axis at all levels of government.

Moderator: Lourdes Morales, RRC

- *PRI *MORENA
- *PAN *PVEM
- *PRD *Movimiento Ciudadano
- *PT *Nueva Alianza
- *Encuentro Social

Day 2 - October 20

9:00-9:30 REGISTRATION

There will be 4 simultaneous workshops so that participants can select the one of their interest.

9:30-13:00

WORKSHOP 1

Digital platforms for transparency, accountability and combating corruption: key elements

Carlos Jaso, Digital Tools Consultant

How to design tools to make the maximum publicity of information a reality for the citizen, and to deeply follow up the transparency and anti-corruption initiatives.



9:30- 13:00

WORKSHOP 2

**Financial intelligence to fight corruption:
following the money path**

Francisco de la Portilla, CNBV

Basic concepts to understand the financial analysis for identification of patterns that can be useful in the investigation of corruption cases.

9:30- 13:00

WORKSHOP 3

**The integration of proceedings for
corruption cases: judicial investigation**

Ariel Ávila, Colombia

To understand the files importance to achieve an effective execution of responsibilities.

9:30- 13:00

WORKSHOP 4

**Right to information: strategies to combat
opacity in journalistic work**

Liliana Saúl, Journalist

To provide tools and criteria to access strategic information to follow up on different cases related to the public domain.

